

Manufacturing Today

DECISIVE TOOL FOR MANUFACTURING EXCELLENCE

www.manufacturingtodayindia.com

MEDIA PACK 2022



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3,74,328

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OF READERS CONSIDER **MANUFACTURING TODAY** EDITORIAL SUPERIOR AS COMPARED TO OTHER PUBLICATIONS

About Manufacturing Today

As India moves towards becoming a US\$ 5 trillion economy, the manufacturing sector has a major role to play to achieve that goal. There have been several compelling reasons to love manufacturing – as this is perhaps the only industry that offers products that are real and has for centuries been the mainstay of countries and global economies – but the space is set to become all the more exciting with the increasing push develop supply chain and manufacture products as much as possible locally.

With a close eye on all the latest developments, Manufacturing Today will continue to offer knowledge and information that comes from industry people who have been dealing with manufacturing for years, coupled with an incisive look into technology and processes, which is what the sector is all about today.

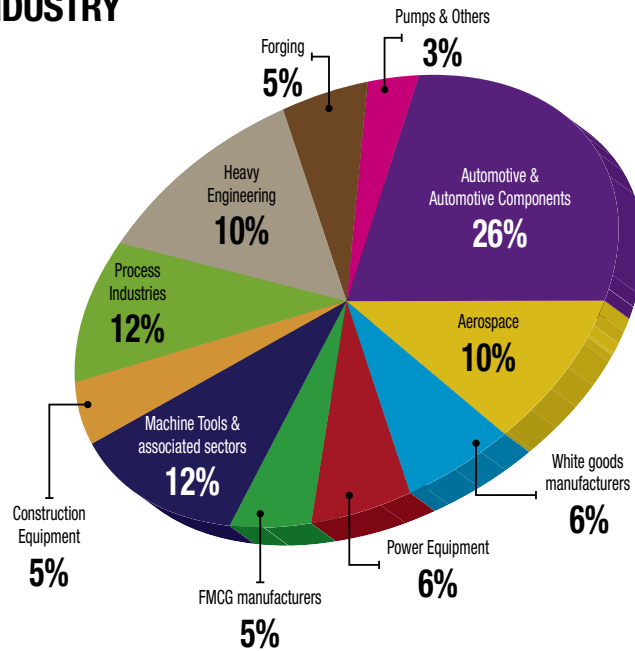
While large companies have the wherewithal to invest in advanced technology, it is the small and medium industries that have taken a cue to take manufacturing to another level after being put in the spotlight through various initiatives by the government and the private sector. Hence that's what is our focus today.

For an industry that has gone global, this premium B2B publication offers content that guides executives in taking the right call in their business. Manufacturing Today reaches key decision-makers and is circulated across the country with content that contains insights and updates, interviews, analysis and well-directed research. The spectrum of industries covered are: Automation, automotive, auto components, aviation, chemicals, dies & moulds, electronics & electricals, equipment manufacturing, heavy engineering, hydraulics & pneumatics, SCM, machine tools, material handling, oil & gas, plastics & polymers, among others.

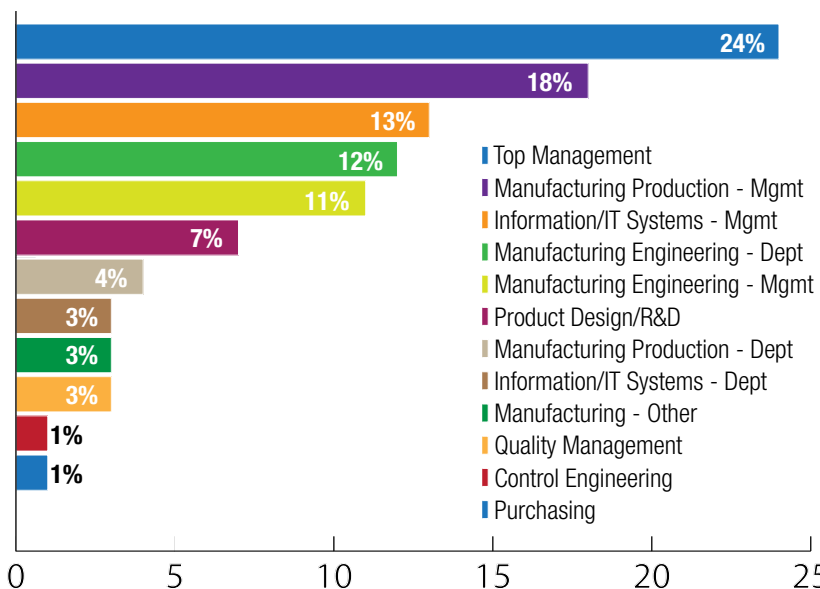


Our Reach

INDUSTRY



READERSHIP PROFILE



Editorial calendar

MONTH	TRENDING TECHNOLOGY	PRODUCT FOCUS	SECTOR FOCUS	SPECIAL FEATURE	PROCESS CENTRIC TOPIC
JANUARY	IMTEX 2022– Pre-Event	Machine Tools & Allied Industry Eco-System	Automotive sector	Industry 4.0 (User & Implementers)	
FEBRUARY ANNIVERSARY ISSUE	Power List 2022 – Manufacturing stalwarts			IMTEX 2022– Post Event	
MARCH	Automation (Drives & Encoders)	Cutting Tools: Drilling & Boring	Aerospace Engineering	Coolant & Lubricants	2 ND Annual Smart Factory Summit
APRIL	IoT & Predictive Maintenance	ERP/ CAD /CAM In Discrete / Process Industry	Electric Vehicles – 4W & Batteries	Automotive -Engineering Excellence	-Pre-Event-DIE & MOULD -E-Commerce Technology
MAY	Machine Tools	Industrial Bearings	HVAC in Manufacturing	Supply Chain & Logistics	Farm Equipment
JUNE	Automation & Robotics: Network & Connectivity	Artificial Intelligence & Virtual Reality	Heavy Engineering And Equipment Manufacturing	6th Smart Manufacturing Summit 2022	Renewable Energy
JULY	R&D In Auto & Auto Component Manufacturers	Cutting Tools: Turning & Milling	Aerospace Engineering	Safety at Shop Floor	Material Handling
AUGUST	Automation & Drives + Preview Of Automation Expo 2022	Pumps & Valves – Water Technology	Supply Chain - Technology	Laser Cutting Innovations	White Goods Manufacturers
SEPTEMBER	Digitalization In Manufacturing Industries	Sustainability: Power Technology	Automotive Engineering	10th Annual Manufacturing Today Awards 2022 – Preview	Mobile & Accessories Manufacturers
OCTOBER AWARDS SPECIAL ISSUE	Machine Tools Design	Industrial Bearings	Electronics Manufactures	10th Annual Manufacturing Today Awards 2022- Post Event	
NOVEMBER	Testing, Measurement & Instrumentation	Coolant & Lubricants	EV – 2W & Batteries	CAD/CAM in Discreet Industry	- Industry 4.0-Digital Factory - 2 nd Annual SCM Summit
DECEMBER	Trending Technologies in Manufacturing Industries	Cutting Tools	Technology in Ecommerce	Machine Tools: Machining Technologies	



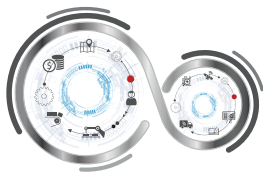


Smart Factory 2022

Leading into the Future

March

As enterprises are rapidly adopting smart manufacturing, the annual Smart Factory Summit is one such event that manufacturers can't afford to miss if they want to achieve a holistic digital transformation and stay on top of the game.



SMART MANUFACTURING SUMMIT 2022

June

The annual summit has been designed to help companies achieve digital transformation and Industry 4.0 goal by bringing manufacturers and technology providers on the same platform.



Manufacturing Today

CELEBRATING EXCELLENCE IN SMART & SUSTAINABLE MANUFACTURING

CONFERENCE AND AWARDS 2022

September

As the manufacturing industry's biggest award turns 10 this year, the event is set to become bigger and better with greater participation from a wide spectrum of manufacturing companies. The annual award has set a benchmark with its impeccable track record built on transparency and credibility, drawing huge respect and acceptability from the who's who of the industry.



November

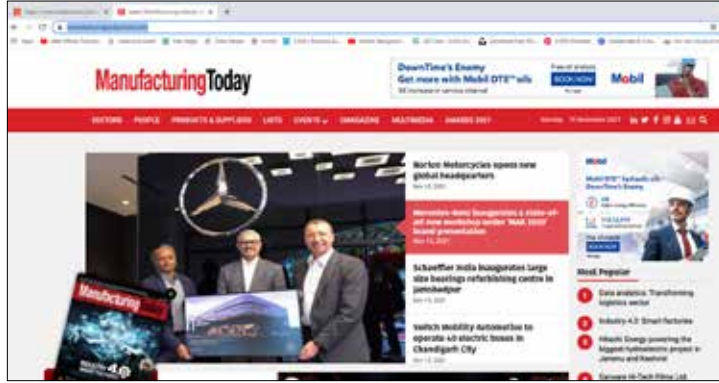


With the supply chains being disrupted around the world, businesses and companies are pushed to re-think and re-work on their future strategies. The Future of SCM and Logistics Summit is one of those very important platforms where top industry leaders come together to discuss and deliberate upon key business strategies and future planning in regards to supply chain and logistics.

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FORMAT REQUIRED:

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GST Applicable



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